

# WHY



Wishing Well Works  
CORPORATE WELLNESS

# WELLNESS?

Companies that recognize employee well-being as an important responsibility and an essential to effective business performance have employees that are reaching higher customer engagement, profitability and productivity with lower turnover and fewer safety incidents.



## INCREASED EMPLOYEE ENGAGEMENT & RETENTION

Employees who experience positive levels of well-being are generally healthier, more engaged, and more productive than their counterparts.

*(Gallup Q12 Survey)*



## BOOSTED PRODUCTIVITY & PERFORMANCE

Employees who participate in wellness initiatives tend to be more proactive, focused, motivated, collaborative & better equipped to handle work-related challenges.

*(Omada Health 2022)*



**78% of employees consider a wellness program a must have benefit!**

## IMPROVED PHYSICAL & MENTAL WELL-BEING

Programs that help employees with three priorities: families, personal functioning, and finances; can decrease absenteeism, presenteeism, and chronic symptoms.

*(Global Healthcare Resources 2023)*



## COST SAVINGS FOR EMPLOYERS

For every \$ a company spends on wellness, retention costs will fall by \$3.27 & absenteeism costs by \$2.73. That amounts to about a 6-to-1 return on investment.

*(Harvard Study 2022)*



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